

# start a chapter toolkit

We are so excited that you want to start a CHAARG Chapter! We've created this toolkit to help you with your application to start a CHAARG Chapter -- we can't wait to meet you!

## STEP #1] GET TO KNOW US!

It's really important that anyone applying to bring CHAARG to their University knows all about CHAARG + is passionate about the CHAARG mission + values. Below are a few resources you can use to get to know us!

### Check Out Our CHAARG Podcast!

- + [Story Of CHAARG](#)
- + [What's It Really Like To Be A CHAARG Ambassador](#)
- + [What Is It Like To Be On The CHAARG Exec Team](#)

**Read More** - check out our [About Page](#) + all the deets on CHAARG Chapters as well as our CHAARG Blog!

- + Blog Post - [A Day In The Life Of A CHAARG Ambassador](#)
- + Blog Post - [What's It Like To Be A CHAARG Ambassador](#)

**Connect With A Current CHAARG Leader!** Email [Chapters@CHAARG.com](mailto:Chapters@CHAARG.com) + we'll connect you with a current CHAARG leader to learn more about becoming a CHAARG Ambassador + starting a Chapter at your University!

## STEP #2] SPREAD THE WORD!

In order for an application to be considered, it's important that women at your university are also interested in bringing CHAARG to your campus! We require all applicants to submit a spreadsheet with 50 other names + emails of women at your school that are interested in CHAARG. Below are a few tips to help you spread the word + collect emails from your classmates!

- + **Connect With Your Rec!** Reach out to your Campus Rec Center + ask them if you can table outside of it! What better place to spread the word about CHAARG than at your gym?!
- + **Talk To Sororities + Other Student Orgs On Campus** - this is a great way to get emails from women who might also be interested in CHAARG!
- + **Email Your Class List-servs About CHAARG** + talk to your classes!
- + **Post In \*Class Of X\* Facebook Pages** or other social media pages//groups for your University to gain interest!

Share, share, share! The most important thing we look at on applications is that there is a lot of interest. While the minimum emails for your application is 50, the more you have, the better! : )

### STEP #3] WE WANT TO GET TO KNOW YOU!

We love pouring through the applications when we review them. It's really important that you take the time to really showcase your personality through your application!

- + **Create Your Application Video!** This should be 60-90 seconds + we highly encourage you to showcase your campus [+ other students on campus!] so that we get a feel for your personality + campus culture.
- + **Interact With Us On Social Media!** Follow @CHAARG + interact with us. We love getting DM's from girls across the country.
- + **Try A CHAARG FitPlan Or Challenge!** We have these throughout the year + would love for you to participate in one so you can really get the full CHAARG experience.

### STEP #4] APPLY!

We are accepting applications year round + review them at different points during the year.  
[Complete your application here!](#)

**QUESTIONS? REACH OUT TO [CHAPTERS@CHAARG.COM](mailto:CHAPTERS@CHAARG.COM)**

